



A Letter from Kathy Peel, America's Family Manager

Dear Colleague,

As a contributing editor to Family Circle and an author of 17 books on home and family, I've covered just about every challenge mothers face in running a house and raising kids. Over the years, I've learned a great deal about family issues from many expert sources nationwide, but I've learned the most right in my own home from raising my own three boys.

What a ride! It's been a joy watching my sons grow and gain their independence, but it certainly did not come without its challenges. The tween and teen years especially presented new territory for me as a mom. And there was no map. Like most mothers, I found myself dealing with developmental, social, self-image and self-esteem issues during a time when boys are notoriously private and guarded.

The topic of personal grooming and hygiene was particularly tricky. How should I address these issues? What did my sons need to know and when? What kind of products did they need? And while we managed, I can assure you it would have been easier if there had been special products, just for boys, to make the idea of personal grooming more appealing.

That's why I am so pleased to be working with OT and helping the company with its national launch of the first full line of personal care products made just for tween and teenage guys. Everything about OT, from the brand's age-appropriate sports packaging to the two women who got it off the ground — both moms themselves — makes this a remarkable company with a unique line of products that mothers can trust. I hope you find the enclosed product information and tips on tween and teen hygiene useful. I know that mothers everywhere can use all the information they can get to better understand the evolving person that is their t(w)eenage son. I hope these tips help.

Best,

A handwritten signature in black ink that reads 'Kathy Peel'. The signature is written in a cursive, flowing style.

Kathy Peel
America's Family Manager

Biography

As a young woman who married while still in college, Kathy Peel discovered early on she had a lot to learn about running a home and raising children. The discovery led to a 33-year quest to find and organize the best and most useful information available to help tackle the everyday challenges of "familyhood." Over the years, Kathy has been sharing that information with moms across the country through books, articles and media appearances. She has been working with OT since 2003.

Professional Highlights

- *Founder of Family Manager Inc., a company that inspires, informs and equips busy women in their important role as mom and family manager*
- *Best-selling author of 17 books, which have sold over 2 million copies*
- *Contributing Editor to Family Circle magazine for 10 years*
- *Guest on more than 400 national and regional TV and radio programs including The Oprah Winfrey Show, The Early Show, Good Morning America, The Today Show and CNN*
- *Featured in numerous newspapers and magazines including New York Post, The Wall Street Journal, Chicago Tribune, The Boston Globe, Dallas Morning News and Working Mother*
- *Guest speaker at corporations, conferences, conventions and churches nationally and internationally*